



FOR IMMEDIATE RELEASE



Crawford Annual Global Day of Service Conducted in 25 Countries

ATLANTA (November 17, 2014) – Crawford & Company employees helped others in 25 countries around the world, performing a broad range of more than 50 community service projects on Saturday, October 4, 2014, as part of the Company’s sixth annual Global Day of Service.

“I am very appreciative and humbled by the outpouring of support shown by Crawford employees, their friends and families. In this, our sixth year, participation was greater than ever, a notable expression of the strong tradition of volunteerism and service to our global communities,” said Crawford President and Chief Executive Officer Jeffrey T. Bowman.

The projects were diverse, but all were focused on helping a wide range of charitable organizations including orphanages, homeless shelters, retirement homes, animal rescue facilities, blood drives, food banks, nature parks, and fundraising for disease research. Alternatively, some company employees also served their communities individually if they were not able to join a group project.

A Range of Worldwide Service Projects

Representative service activities around the world included the following:

- In Santiago, Chile, volunteers brought a petting zoo, face-painting fun, toys and clothing donations to brighten the day for 100+ children living in an orphanage.
- Dusseldorf, Germany, employees held a bake sale, raising funds for supplies to deliver gardening and landscaping support to a retirement home for seniors in need.

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- In Milan, Italy, participants constructed new cages, cleaned kennels and painted a facility for neglected dogs. They also prepared dinners for a local association that serves the homeless in their community.
- In Kuala Lumpur, Malaysia, volunteers organized a blood donation drive for their local blood bank.
- In Sandvika, Norway, Crawford supporters collected clothing donations for an organization that distributes necessities to people needing basic essentials.
- In the UK, volunteers assisted with placing red flowers, part of a massive commemorative art installation of more than 800,000 ceramic poppies - each representing a British life lost during World War One – in the moat surrounding the Tower of London.
- In Jacksonville, FL, volunteers prepped walls and ceilings for renovation, including patching, sanding, and painting and making repairs in bathrooms at the YMCA.
- In Schaumburg, IL, a variety of ecological restoration work was performed including cutting invasive shrubs, removing brush piles, collecting and distributing native seeds in a protected forest preserve.

Atlanta World Headquarters Projects

In Crawford's headquarters city of Atlanta, GA, about 250 volunteers touched the lives of others at the Atlanta Mission, a non-profit organization that, on a daily basis, provides life resources for more than 950 homeless men, women and children in metropolitan Atlanta, including emergency shelter, job attainment services and transitional housing. Crawford volunteers engaged in a variety of projects at two Mission facilities including deep cleaning, pantry and classroom organization, outdoor cleanup and landscaping, an interactive hospital art painting project, as well as arts and crafts projects with guests, gardening in the urban garden, minor repairs, interior and exterior painting, lunch assistance and fellowship with guests. Atlanta employees also donated new sheets and pillows, funds, food items, clothing, and cleaning provisions for the Mission and its guests.

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Generous Support from Partners in Atlanta

A number of national and local businesses supported the Atlanta World Headquarters volunteers in their work with the Atlanta Mission, including:

- ARS- Atlanta
- Blackmon Mooring
- The Retreat at Perimeter Summit
- Southeast Restoration
- Jason's Deli®
- MTI America
- PMSI®
- Cypress Care
- Therapy Direct
- Edwin Chester's Produce

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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