



FOR IMMEDIATE RELEASE



**Crawford & Company appoints Head of Internal Audit for
Europe, Middle East, Africa & Asia Pacific**

LONDON (July 28, 2014) — Crawford & Company announces the appointment of Michel Schürer, who joins the business as Head of Internal Audit for Europe, Middle East, Africa and Asia Pacific (EMEA/AP).

Reporting to Greta Van, senior vice president of Internal Audit, Michel is based in London and will be responsible for finance and compliance audit across the company's network outside the Americas. The Internal Audit department jointly reports to both Allen W. Nelson—Crawford's executive vice president, general counsel, corporate secretary and chief administrative officer—and the Audit Committee of the Company's Board of Directors.

A seasoned expert in his field, Michel is multi-lingual in English, French, German, Spanish and Swedish, and he has a broad level of experience across a wide variety of industry sectors including pharmaceuticals and manufacturing, food & beverage and accounting. His most recent role was as director of Internal Audit across Europe for Koch Industries, Inc., which has annual revenues in excess of US\$110 billion.

"Michel's appointment is superb news for Crawford," says Allen W. Nelson. "His cross- industry expertise and knowledge will play an important role in understanding the unique demands placed upon a business like ours where both corporate and insurance clients instruct our adjusters around the world. Our internal audit function is increasingly important as it helps us look beyond financial risks and statements to consider wider issues affecting the organisation. We're delighted to have Michel here to support that strategy."

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About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford SolutionSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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