



FOR IMMEDIATE RELEASE



Crawford CEO to Serve on Board of Councilors of The Carter Center

ATLANTA (November 29, 2012) — Jeffrey T. Bowman, chief executive officer of Crawford & Company has accepted an invitation from former U.S. President Jimmy Carter to serve a three-year term on the Board of Councilors of The Carter Center.

The Board of Councilors is comprised of 234 members, who serve as a leadership advisory group that promotes understanding among opinion leaders and the broader community of The Carter Center and its activities. Former U.S. President Jimmy Carter, his wife Rosalynn Carter, and the Center's staff give updates on Center activities to board members throughout the year.

"I am honored to be joining The Carter Center's Board of Councilors," said Bowman. "Membership on the Board provides an extraordinary learning opportunity to hear the views of President Carter and other key figures at The Carter Center on a broad range of domestic and global issues and events, and I am grateful for this chance to serve," he added.

Bowman's term on the Board begins this year and lasts for three years. During that time his membership responsibilities will include attending Board meetings and acting as an informed advocate of The Carter Center.

A not-for-profit, nongovernmental organization, The Carter Center has helped to improve life for people in more than 70 countries by resolving conflicts; advancing democracy, human rights, and economic opportunity; preventing diseases; improving mental health care; and teaching farmers in developing nations to increase crop production. The Carter Center was founded in 1982 by the former president and his wife, in partnership with Emory University, to advance peace and health worldwide.

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About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk

management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries.

The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting

services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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